



Vanguard Lounge opened at the end of September in Fremont East

Three New Nightclubs Open In Downtown Fremont East District

Three new nightclubs were added to the lineup in the entertainment district known as Fremont East in downtown Las Vegas at the end of this September: the Maharaja Hookah Café, the Vanguard Lounge and Azul Tequila.

The **Maharaja Hookah Café**, located at 506 Fremont St. on the northeast corner of Las Vegas Boulevard and Fremont Street, features a variety of flavored tobacco and Mediterranean cuisine.

Two doors down, at 516 Fremont St., is the newly opened **Vanguard Lounge**. Here, boutique wines and specialty cocktails are served amid a modern industrial décor. Live DJs and outside seating are also offered.

Nearby, **Azul Tequila** at 115 N. Seventh St. is a Latin nightclub specializing in live entertainment.

The Fremont East District was created in 2002 by the Las Vegas Redevelopment Agency as part of the city of Las Vegas' efforts to revitalize the downtown area.

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License Fee Waived By City To Entice Businesses Downtown

In an effort to encourage small business growth, beginning in February 2010, the city of Las Vegas began waiving the \$20,000 tavern-limited license origination fee within the entertainment district, Fremont East, and the \$50,000 Urban Lounge license origination fee within the 18b Arts District. An origination fee is normally charged for all alcohol-related licenses. Since this fee was lifted, eight businesses have applied for land-use entitlements. Urban lounge operators submitting applications: **Bar + Bistro @ The Arts Factory**, **Artifice Urban Lounge**, **Casa Don Juan** and **The Lady Silvia**. Tavern-limited operators include: **Vanguard Lounge**, **Mamitas**, **Nacho Daddy** and **The Beat Coffeehouse**.

Application for a business license with an origination fee waiver must be made by Feb. 3, 2011. Once a license application is accepted, applicants have one year to complete remodel work for existing buildings and two years for construction of a new facility.

City Council Approves Marketing Contract For Fremont East

The **Las Vegas City Council** recently approved a contract with the **Fremont East Downtown Entertainment District Corporation** to provide marketing and promotional services for the Fremont East District. The corporation is a seven-member board comprised of representatives of district property and business owners.

Promotional and marketing funds will initially total \$80,431. This money comes from an annual assessment on the property and business owners within the district; no city funds are used.

The Fremont East District offers an eclectic mixture of bars, clubs and cafes in downtown Las Vegas along Fremont Street from Las Vegas Boulevard to Eighth Street. The district continues one block north of Fremont Street to Ogden Avenue and one block south to Carson Avenue.

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Applications Accepted For Business Development Center

Applications are now being accepted from small business owners interested in support services, mentoring assistance and below-market-rate office space offered through a new business development program. This program is provided by the **Urban Chamber of Commerce** and the **city of Las Vegas Redevelopment Agency**.

"The goal of the business development program is to help startups and provide assistance to existing companies so that they will become fully functioning independent enterprises and create new jobs," **Ward 5 Councilman Ricki Y. Barlow** said.

The program is operating at 1951 Stella Lake St. at the Urban Chamber of Commerce Business Development Center, sponsored by the city of Las Vegas Redevelopment Agency. The 17,100-square-foot facility is located in Enterprise Park across from the FBI Regional Headquarters.

The building offers 10 flexible, 1,200-square-foot spaces. These spaces can be used for office or light industrial purposes. An additional 5,171 square feet of office space is also available.

A number of services and amenities are supplied as part of the turn-key operation at the business development center. These include all utilities and office furnishings, high speed Internet and Wi-Fi connection, meeting facilities, business development training/advisors and much more.

Business owners interested in participating in the program must complete an application and meet certain qualifications. Applications and eligibility will be evaluated and determined by a tenant review committee.

Application forms are available at www.lvrda.org. For further details or assistance, contact Darren Harris at 702.229.6100.

Brownsfield Public Comments Sought

The Redevelopment Agency (RDA) is preparing an EPA Brownsfield Area-wide Assessment Grant application to address possible environmental concerns on eligible properties within the city's Redevelopment Area.

The RDA is seeking information and public comments while preparing this application. Grant information and a public comment form/questionnaire will be available through Oct. 11, 2010 online at www.lvrda.org.

Comment forms and feedback will be accepted via fax at 702.385.3128 and at the RDA office located at city hall.



A 100,000-square-foot Ashley Furniture store was recently opened in the former Levitz furniture space on Martin L. King Boulevard, providing the area with at least 100 new jobs.

RDA Seeks Citizen Advisory Volunteers

The city of Las Vegas Redevelopment Agency (RDA) is currently seeking volunteers to serve on a recently created, nine-member Citizens Advisory Committee (CAC). The CAC will give community members the opportunity to provide input and advice on Redevelopment Area projects and programs. The committee also will be able to propose new programs and projects. These positions are unpaid.

All committee members will need to successfully complete a training course, which will familiarize them with the Redevelopment Area and its operations, as well as how redevelopment works in general.

The RDA promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay. The RDA coordinates with the city of Las Vegas Office of Business Development on day-to-day operations, economic development and long-term strategic goals.

To apply, you will need to complete an "Interest Form" (available at www.lvrda.org) and return it, along with a letter of interest and resume, by faxing it to 702.382.4803 or mailing it to: City Clerk, Las Vegas City Hall, 400 Stewart Ave., First Floor, Las Vegas, NV 89101.

For more information about the Redevelopment Agency Citizens Advisory Committee, please contact Steve van Gorp at 702.229.6863.